SUSAN G. KOMEN® MISSOURI
METASTATIC BREAST CANCER CONFERENCE

Fighting Financial Toxicity

The Redemptive Power of Hope

Molly MacDonald

THANKS TO OUR SPONSORS

AMGEN Oncology
Lilly ONCOLOGY
SeattleGenetics
Daiichi-Sankyo
SUSIE KNOPF
susan g. komen. MISSOURI

EARLY YEARS

1970

1983

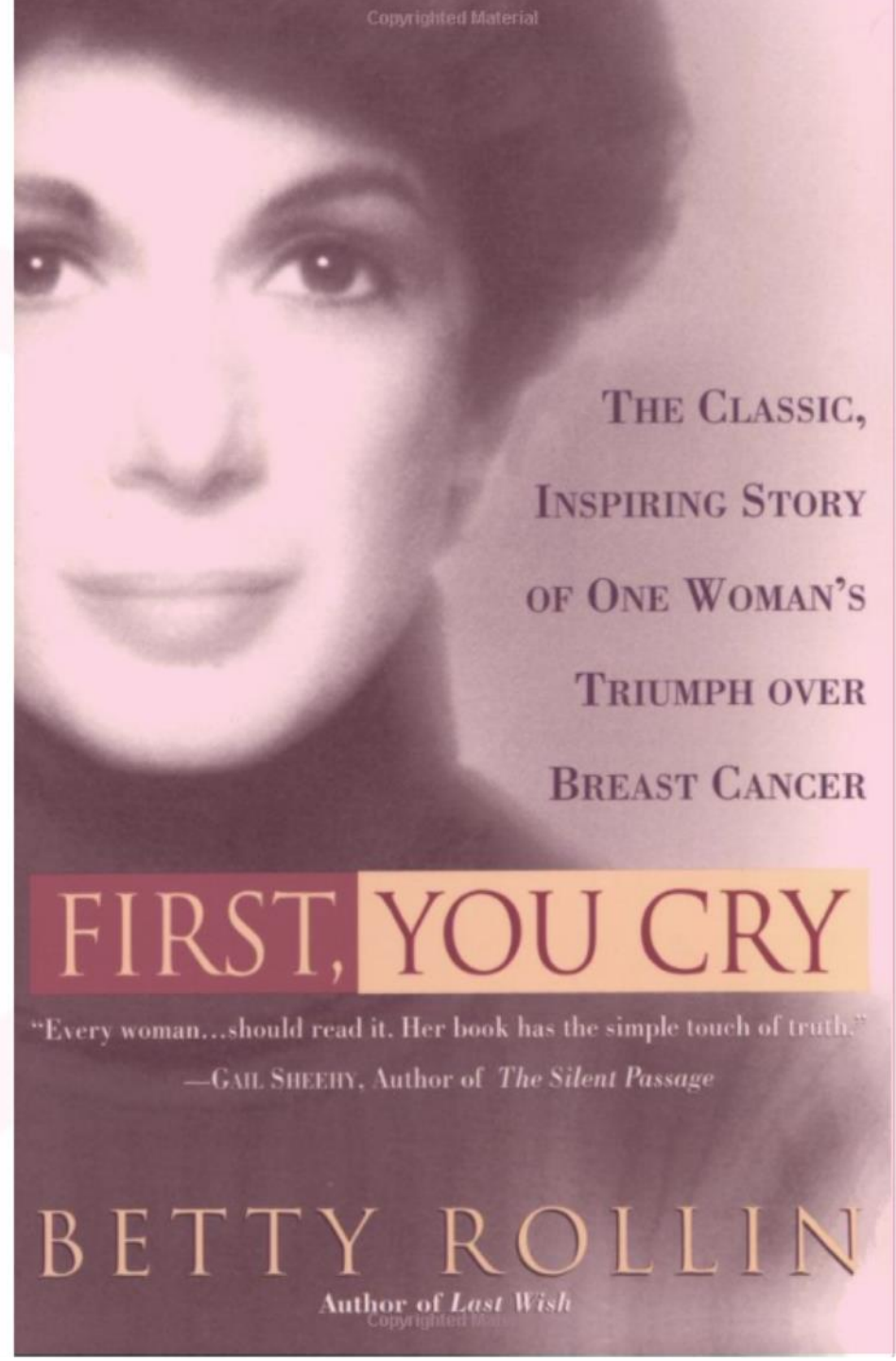
ENVIRONMENTAL TOXINS

LAKE ST. CLAIRE, GOLF COURSE

MORE TIME

FIRST, YOU CRY

NBC NEWS CORRESPONDENT
BETTY ROLLIN



A PROMISE MADE

NANCY GOODMAN BRINKER
& SISTER SUSAN G. KOMEN

RACE FOR THE CURE

DALLAS 1983

REDEMPTIVE

SurThrivor

DEFINITION:

SOMEONE WHO DID NOT WASTE THEIR CANCER, BUT USED THEIR ILLNESS TO AFFECT CHANGE.

United States of America
United States Patent and Trademark Office

SurThrivor

Reg. No. 4,818,117
Registered Sep. 22, 2015
Int. Cl.: 36

SERVICE MARK
PRINCIPAL REGISTER

THE PINK FUND (MICHIGAN NON-PROFIT ORGANIZATION)
22122 METAMORA
BEVERLY HILLS, MI 48025

FOR: CHARITABLE FUNDRAISING SERVICES, NAMELY, PROVIDING FINANCIAL ASSISTANCE IN THE NATURE OF PAYMENT OF BILLS AND EXPENSES OF OTHERS FOR THOSE UNDERGOING MEDICAL TREATMENT AND THEIR FAMILIES BY MEANS OF SELLING JEWELRY AND CLOTHING TO RAISE FUNDS FOR THOSE UNDERGOING MEDICAL TREATMENT AND THEIR FAMILIES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

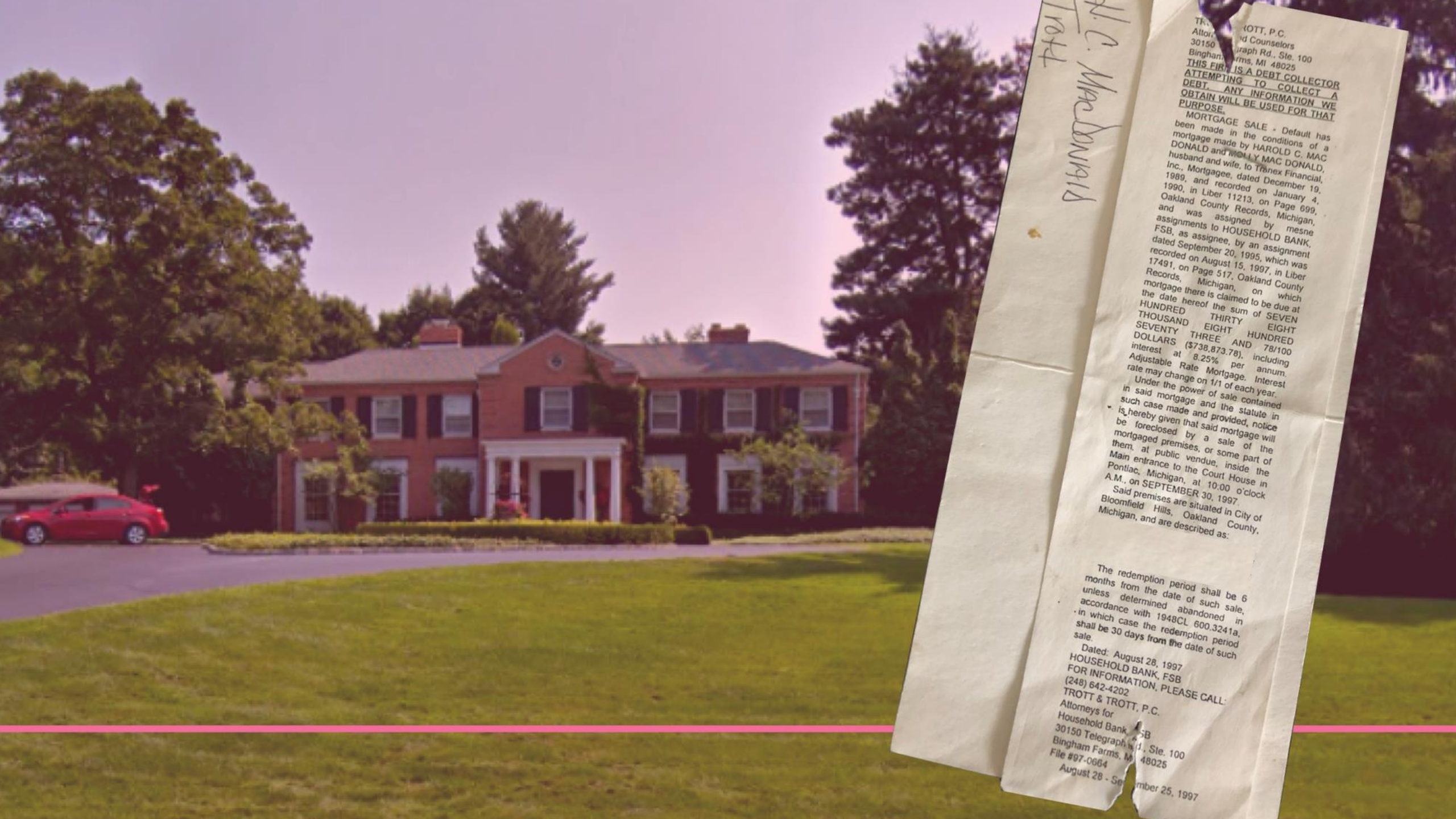
FIRST USE 8-9-2005; IN COMMERCE 2-10-2010

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-197,275, FILED 12-14-2010.

JULIE WATSON, EXAMINING ATTORNEY

Michelle K. Lee
Director of the United States
Patent and Trademark Office



...ROTT, P.C.
Attor... ...d Counselors
30150 ...graph Rd., Ste. 100
Bingham... ...rms, MI 48025
THIS FIRM IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE.

MORTGAGE SALE - Default has been made in the conditions of a mortgage made by HAROLD C. MAC DONALD and MOLLY MAC DONALD, husband and wife, to Tranex Financial, Inc., Mortgagee, dated December 19, 1989, and recorded on January 4, 1990, in Liber 11213, on Page 699, Oakland County Records, Michigan, and was assigned by mesne assignments to HOUSEHOLD BANK, FSB, as assignee, by an assignment dated September 20, 1995, which was recorded on August 15, 1997, in Liber 17491, on Page 517, Oakland County Records, Michigan, on which mortgage there is claimed to be due at the date hereof the sum of SEVEN HUNDRED THIRTY EIGHT THOUSAND EIGHT HUNDRED SEVENTY THREE AND 78/100 DOLLARS ($738,873.78), including interest at 8.25% per annum. Adjustable Rate Mortgage. Interest rate may change on 1/1 of each year.

Under the power of sale contained in said mortgage and the statute in such case made and provided, notice is hereby given that said mortgage will be foreclosed by a sale of the mortgaged premises, or some part of them, at public vendue, inside the Main entrance to the Court House in Pontiac, Michigan, at 10:00 o'clock A.M., on SEPTEMBER 30, 1997.

Said premises are situated in City of Bloomfield Hills, Oakland County, Michigan, and are described as:

The redemption period shall be 6 months from the date of such sale, unless determined abandoned in accordance with 1948CL 600.3241a, in which case the redemption period shall be 30 days from the date of such sale.

Dated: August 28, 1997
HOUSEHOLD BANK, FSB
FOR INFORMATION, PLEASE CALL:
(248) 642-4202
TROTT & TROTT, P.C.
Attorneys for
Household Bank, FSB
30150 Telegraph Rd., Ste. 100
Bingham Farms, MI 48025
File #97-0664
August 28 - September 25, 1997

Financial toxicity is the emotional, mental and physically debilitating — and often life-threatening — financial side effects and burdens induced by cancer treatment.

S. YOUSUF ZAFAR, MD

JOURNAL OF NATIONAL CANCER INSTITUTE

HOW CAN I HELP?

MOLLY ON THE COVER OF
BREAST CANCER WELLNESS

A MISSION IS BORN

The PINK FUND®

REAL HELP NOW

“

I like The Pink Fund because it gives people with breast cancer time to fight.

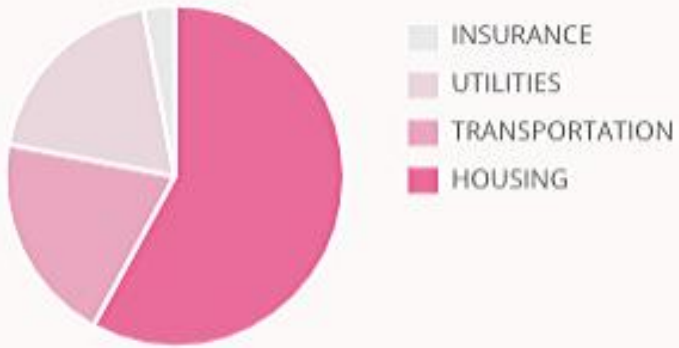
JAMES DENTON

FUNDED TO DATE

$4,016,551

THE PINK FUND BY THE NUMBERS

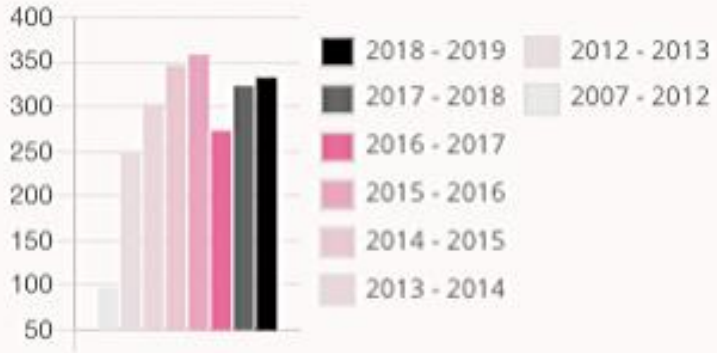
$686K



Financial Aid Distributed

Fiscal Year 2018 - 2019

2774



Grants Awarded

2007 - 2019

THE PINK FUND BY THE NUMBERS

FISCAL YEAR 2018-2019

$686K Total financial aid distributed

58% of payments made for housing

3% of payments were made for health insurance premiums

332 Number of breast cancer patients funded

19% of payments made for utilities

1851 Number of bill payments made

20% of payments were made for transportation

1438 number of hours volunteered

Breast Cancer and Finances

64% OF PATIENTS SAY THEY PAID UP TO $5,000 IN MEDICAL RELATED EXPENSES.

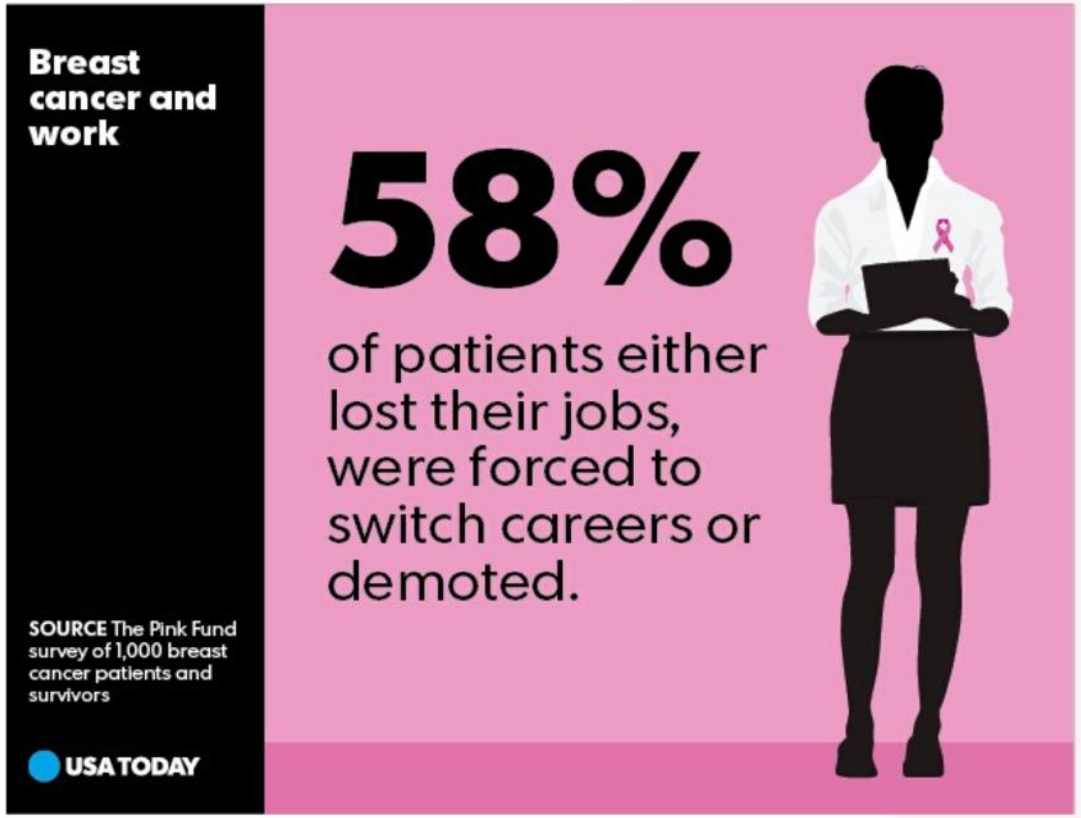
Source: The Pink Fund survey of 1,000 female breast cancer patients and survivors

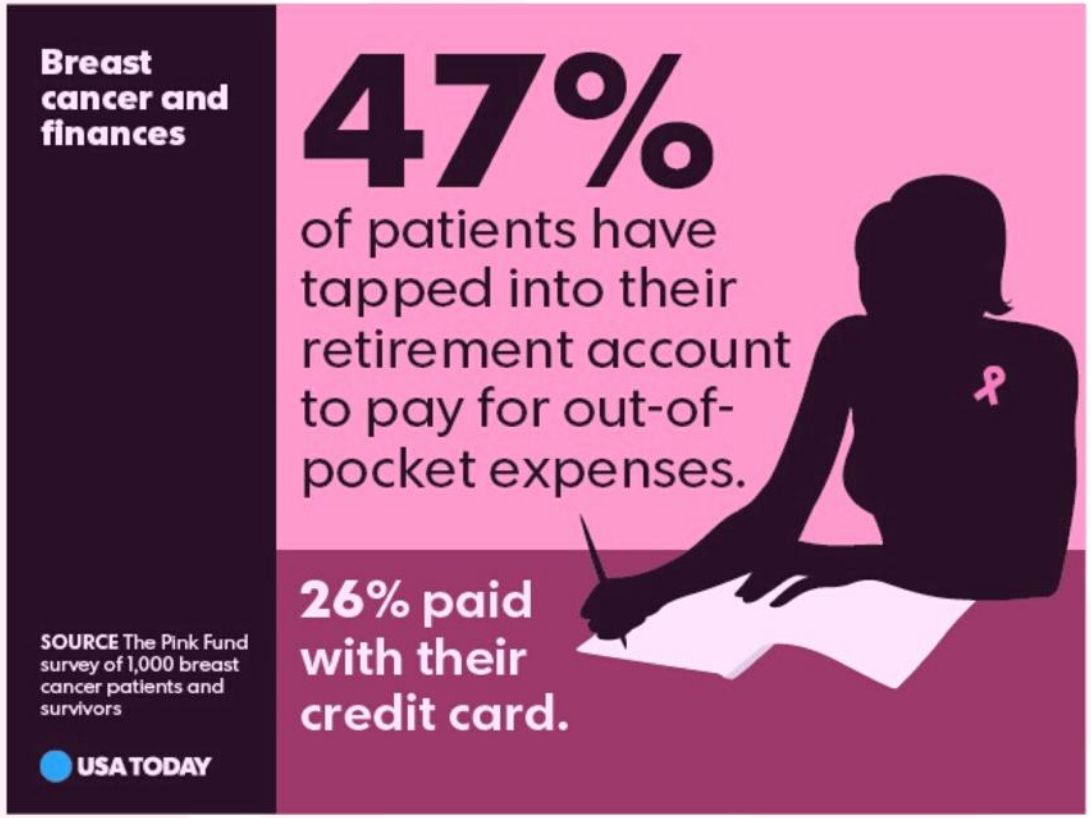
Breast Cancer and Finances

73% OF PATIENTS CONSIDERED ALTERING OR SKIPPING THEIR MEDICATION OR TREATMENT TO SAVE MONEY – **41%** ACTUALLY ACTED ON IT.

Source: The Pink Fund survey of 1,000 female breast cancer patients and survivors

THE PINK FUND SURVEY





RESOURCES

PAF Patient Advocate Foundation

PAN | Helping for 15 Years

fund finder

The PINK FUND
REAL HELP NOW

CANCERcare®

Nancy's List

MARY HERCZOG

THE MARY HERCZOG FUND FOR
METASTATIC BREAST CANCER 2018

STEPHANIE M.

MICHELLE H.
AND FAMILY

RANA AWDISH: IN SHOCK

My Journey from Death to Recovery and the **Redemptive Power of Hope**

Susan G. Komen®

MBC Impact Series

We won't stop until breast cancer does.

THANKS TO OUR SPONSORS

AMGEN® Oncology

Lilly ONCOLOGY

Daiichi-Sankyo

SeattleGenetics®

SUSIE KNOPF

Susan G. Komen® MISSOURI