

Komen Missouri Press Release

susan g. komen
**MORE
THAN PINK**
WALK™

FOR IMMEDIATE RELEASE

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SUSAN G. KOMEN® MISSOURI Hosts the first MORE THAN PINK WALK **ON JUNE 8, 2019**

*New Name/Approach Improves Experience and Connection
to Komen's Lifesaving Work*

(ST. LOUIS) Susan G. Komen Missouri will host the first annual 2019 Komen Greater St. Louis MORE THAN PINK Walk on Saturday, June 8. The new walking event will carry on the spirit of the former Race for the Cure event on the chapter's 21st with the goal of raising significant funds for the breast cancer movement for the St. Louis Community and beyond. The two mile walk will be held in downtown St. Louis near Soldier's Memorial.

"We're excited about this new chapter and encourage everyone to register and begin fundraising! We look forward to seeing everyone walking on June 8th for an inspiring day of community in support of all those living with breast cancer, celebrating those who have survived, and to remember loved ones we've lost to the disease," said Komen Missouri Executive Director Suzanne Fontaine.

Event Details at a glance:

EVENT NAME: 2019 Komen Greater St. Louis MORE THAN PINK Walk
EVENT DATE: Saturday, June 8, 2019
EVENT SCHEDULE: 7:30-9:00 a.m. - Walk Site Opens, Event Activities Begin
9:00 a.m. - Opening Ceremony
9:30 a.m. - 2 Mile Walk Begins
10:00 a.m. - Post Walk Celebration

WHERE TO REGISTER: komenmissouri.org/stlwalk
INFO RESOURCES: www.facebook.com/SusanG.KomenMissouri
twitter.com/KomenMissouri
www.instagram.com/komenmissouri



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